

# Winning with Tenders Direct

We want to set you up for success! That is why we have created a range of solutions to help you find and win public sector contracts, here's how using Tenders Direct can help.

## We make finding public sector tenders easy!

### We do all the leg-work, so you don't have to

Our team manually source, review and publish every notice on our site. CPV codes can have very broad references, making finding suitable tenders incredibly difficult. Instead, our Reviewers publish notices using our unique keyword categories – making your searches easier and more accurate. Search for yourself on our **website**.



## Connecting you to the tenders most relevant to your business

### We take the time to get to know you and understand your business

Your Account Manager works with you identify what your business does, and identifies the opportunities you could and would like to bid for. We create your unique business profile to ensure you get alerted to the most relevant notices for your business.



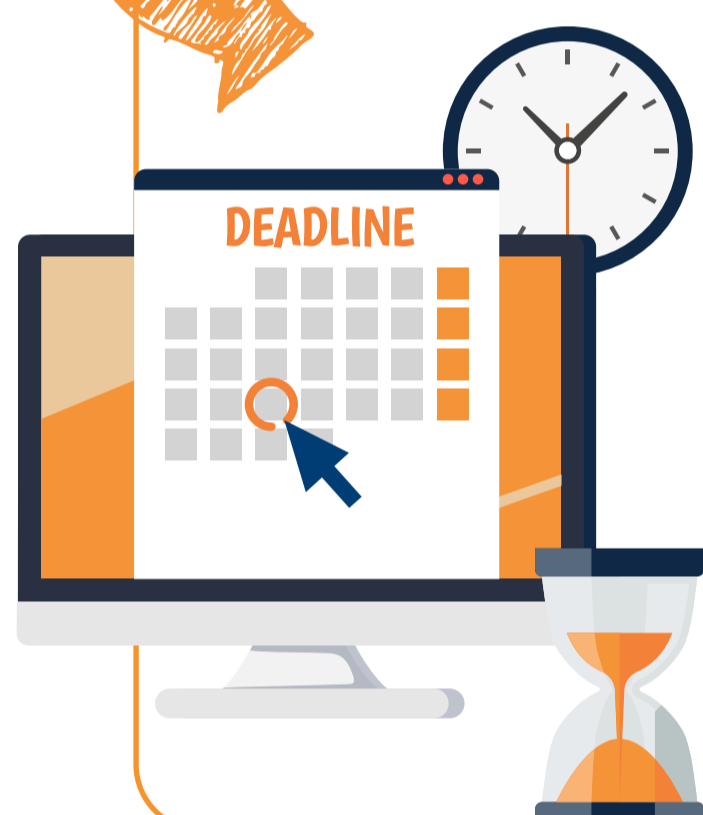
### Our alerts save you time, allowing you to focus on creating compelling bids

We source low value and high value notices from over 500 portals to ensure you never have to worry about missing a tender, so you can focus on preparing your submissions.



### We can let you know when contracts are due for renewal

Our **Advance Tender Alerts** forecasts potential contract renewals up to 6 months before a tender notice is published. Use the extra time to engage with buyers ahead of your competition, or even begin co-ordinating joint bids with other suppliers.



### Work efficiently with Opportunity Manager

Our bid management tool is available as standard to all Tenders Direct customers. Add a tender you are interested into your bid pipeline with the click of a button. Add progress updates directly to notices, and send communications regarding bidding activities to your colleagues, keeping communications recorded in one place. Track key dates easily through your dashboard and ensure your bids are on track to meet their submission deadlines.



## There for you when you need a little extra help

### Develop the skills required for bid submissions

Once you've identified which tenders you want to go for, you need to be able to write a winning bid. We run regular CPD accredited **training courses** which will help develop yours and your team's knowledge and give you practical skills to take forwards. In the meantime, tune in to our free **webinars and access our range of helpful resources** to learn in your own time.



### When you need more practical support with your bids – we can help

You've written the bid, but small changes can have a big impact. Our **consultants** can review your documents before you submit and recommend changes to maximise your chance of success. If you are struggling with time or resources, our consultants can work with you to write your bids or even manage the bid process – helping ensure the right areas of focus and on-time completion.



## Monitor your competition

### Find out when your competitors are announced as the winners of above threshold public contracts.

Track the successes of an unlimited number of competitors with **Competitor Tracking Alerts** so you can create a picture of their market share, types opportunities they are targeting and their success rate. Use this information to shape your own public sector strategy.



No matter what industry you work in, if you're bidding on public sector work, Tenders Direct could be the key to your company's growth.

To find out more visit [tendersdirect.co.uk](http://tendersdirect.co.uk) or call 0800 222 9009